

ONE

*Be* EXTRAORDINARY  
IN YOUR *Business*

ONE  
*Toolchest*



# Table of Contents

<b>Support and Innovation</b> ONE Support, Branding and Swag	4
<b>OneLogin- Listing Coverage</b> Single Sign On Technology	5
<b>ONE Future</b> 1099 Retirement Options	6
<b>ONE Healthcare System</b> Self-Employed Healthcare Plans	7
<b>ONE University</b> Online Training and Coaching	8
<b>ONE Marketplace</b> Exclusive Business Marketplace	10
<b>SkySlope</b> Digital Transaction Management	11

## **ONE Suite**

CRM, Websites and App

12

## **ONE App**

Home Search App

13

## **ONE Design**

Digital Designer and Print Shop

16

## **RateMyAgent**

Client Reviews Aggregator

18

## **LiveEasy**

Moving and Home Concierge

19

## **ListTrac**

Listing Analytics

21

ONE Support



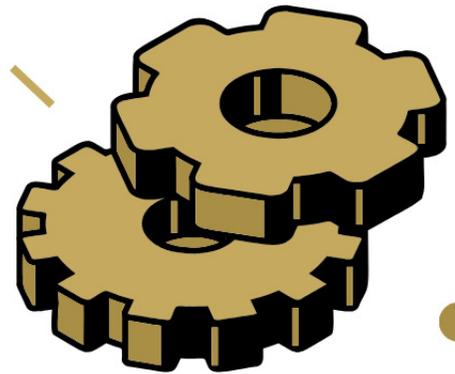
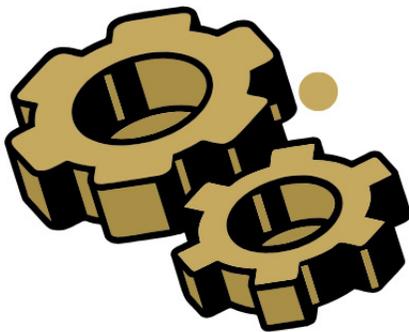
ONE Shop



Perkspot



Branding



# SUPPORT + INNOVATION

Discover what it means to be part of an agent-first approach to real estate. Tons of support, culture and love go into every aspect of the Realty ONE Group brand. The ONE Tool Chest encompasses a number of digital platforms to help you succeed in your business. Plus, our ONE Support team is always available when you get stuck or have a question!

# END TO END LISTING COVERAGE FOR YOUR BUSINESS

With Realty ONE Group, your listing benefits from digital syndication the moment it goes live on the MLS. Integrations within the ONE Tool Chest allow you to quickly create digital and physical marketing collateral. Plus, key third-party partnerships automatically push your listing across the web, for maximum exposure.

Access everything listed and more through the OneLogin dashboard.

\*Some products are limited to MLS and NAR membership in your area.



## Listing with Realty ONE Group UNlocks:

- ✓ Digital listing syndication to top third party sites
- ✓ ONE Access point for listing and profile management
- ✓ Up-to-date market data & CMA tool
- ✓ Listing on brokerage National Search Site
- ✓ New Construction Search Database
- ✓ Rental Listing Management tool



New HomeSource Pro



zONE & OneLogin



map.realtyonegroup.com



ListHub



RentSpree



Realtor  
Property  
Resource





# ONE Future

## Agent and Broker Support

### ABOUT

Introducing ONE Future, Realty ONE Group's exclusive retirement savings platform. It provides all members of the ONE family with access to customized retirement savings plans.

With pre-vetted top-tier solutions and competitive technology, service, and pricing. ONE Future offers a range of retirement products to meet your retirement planning and tax deduction needs, including Individual Retirement Accounts (IRAs), Solo 401ks, Group 401K plans, and High Net-worth Deduction options like the Cash Balance Plan. Through this platform, members can take advantage of Realty One Groups scale and relationships to explore various retirement products at pre-negotiated rates, which can help them plan for their future.

Additionally, ONE Future provides advisors to assist you in implementing the right retirement plan for you and your businesses, with administrative ease, risk mitigation, and platform integrations. The Investment Solutions provided by ONE Future include low-cost target date funds, model portfolios, and a large array of institutional mutual funds covering major asset classes in both active and passive management styles.



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**

# ONE Healthcare

1099 Health Plans

## ABOUT

Introducing the ONE Healthcare System, a collection of custom healthcare options designed to service individuals, teams and families part of the ONE Family.

ONE on ONE live benefit consultations are tailored to your unique needs aimed at keeping you healthy, covered and with maximum cashflow for your business.

Through Arcwood, consider PPO Major Medical insurance by Cigna and Trident. Free consultations will help guide you to the plan that meets your specific health needs and history. Shop untraditional plans as well, with cross walking to Clearwater options; which include MEC, HSA and Clearshare.

Plan guides, sign up and approval for plans can be done directly on the realestatehealthcare.one website for your convenience.

All members residing in the United States are eligible to apply for provided plans. Consultants can even help you find additional marketplace options, in the case that current offerings do not meet your needs.



ONLINE  
RESOURCES

# ONE University

## Learning Management System

### ABOUT

Introducing ONE University, Realty ONE Group's exclusive online training resource.

Available 24/7 to agents wanting to freshen up their sales skills, learn proven strategies in client acquisition and identify key areas of improvement.

Download prospecting scripts and subscribe to development paths tailored to your exact learning needs.

Learn from the best through Realty ONE Group's partnered coaches! Find easy access to recorded sessions from ONE Primetime and other Realty ONE Group provided training webinars.

Track progress, chat with other members and join collaboration groups to take your learning and professional development journey to new heights!



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**

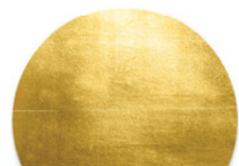


**ONLINE  
RESOURCES**

Coaching AT  
REALTY **ONE** GROUP  
IS NEXT LEVEL



ONE. *U*



# ONE Marketplace

Exclusive E-Marketplace

## ABOUT

Introducing ONE Marketplace, a trusted destination for Realty ONE Group sales professionals to discover, shop, and connect with partners.

Our in-house research team did all the heavy lifting, vetting and negotiating exclusive deals just for you!

Have peace of mind when shopping for business tools and products, knowing that you are working with the best providers in the industry at corporate level pricing.

Excel your business with powerful marketing tools and luxury client services with just a few clicks of a button.

All services are custom to your business needs as a Realty ONE Group professional and branding is always guaranteed to wow!



INTRODUCTION  
VIDEO



ONLINE  
RESOURCES

# SkySlope

## Digital Transaction Management Platform

### ABOUT

Introducing SkySlope, the industry standard for digital transaction management.

Review files quickly and easily via customized checklists and save time by having the entire transaction in one place; rather than having to go between multiple applications.

Every action is logged throughout the transaction so you are always 100% in compliance.

Enjoy the benefit of hands-on training and 24/7 support so you can be on top of your game no matter what!



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**

BE *Golden* BE *You* <sup>ONE</sup>

We value every **ONE** by encouraging your **growth** to new levels of personal and professional **ownership**. We aim to **love** and serve **ONE** another and are **determined** to see the **equal** expression of individual creativity in our cultures and communities **now**.

# G O L D E N

## GROW

### Growth Mindset

- Focus on Continuous Learning & Development
- Embraces Feedback
- Functional Skills
- Emotional Intelligence

## DETERMINED

### Daily Determination

- Concentrating on the Strategic Actions Necessary to be Successful
- Intelligent Risk-Taking
- Strategic
- Judgement

## OWN

### Ownership Mentality

- A Mentality of Accountability Stewardship, & Dependability
- Dependable
- Initiative
- Steward of the Brand

## EQUALITY

### Express Your Voice

- Know that Collaboration is Greater than Competition
- Encourage Inclusivity
- Be an Effective Team Player
- Express Individual Creativity & Strengths

## LOVE

### Leading with Kindness

- Providing a Level of Service that Makes Every **ONE** Feel Special
- Empathetic
- Hospitable Service
- Respectful

## NOW

### Urgency

- Be Fully Present in Your Interactions
- Attitude is Everything
- Be Adaptable & Flexible



# Your partner for workspace and business essentials.



UNlock your Office Depot Business Account provided by OPD Solutions for discounts on printing, technology and office supplies!

## Top Benefits:

- ✓ Up to 40% off Copy and Print at Office Depot locations nationwide.
- ✓ Order on the app for best pricing with \$20 minimum to qualify for free shipping.
- ✓ Up to 40% off Dell Technology and 50% off FedEx
- ✓ Competitive pricing on Office Technology solutions like printers and networking



Furniture



Paper



Supplies



Ink & Toner



Cleaning



Technology

# ONE Suite

CRM, Agent Websites and Lead Routing

## ABOUT

Introducing ONE Suite, Realty ONE Group's collection of lead nurturing and conversion tools.

The ONE Suite CRM makes keeping in-touch with all clients simple through automated reports and drip campaigns. Provide value to your sphere in an approachable and consistent way.

Build a custom website and grow online presence organically. Every website includes integration to an agent's MLS, that way home buyers can see your recent closings and search new to market listings in ONE place!

Harness the power of paid digital advertising directly from ONE Suite as well, with BOOST digital ads. All leads captured are directly routed into the ONE Suite CRM!

Plus, the mobile app is fully integrated with the SSO enabled desktop CRM. See MLS private remarks directly from the app and message with buyer clients, who use the ONE App!



INTRODUCTION  
VIDEO



JOIN  
A TRAINING



ONLINE  
RESOURCES



# ONE App

## Personalized Home Search App

### ABOUT

Introducing ONE App powered by ONE Suite.

Designed to grow sales, unlock value in your network and build your brand in the eye of the consumer.

Backed by data, your clients and prospects can see all MLS listings accurate and up-to-date directly from the mobile app. Direct messaging within the app, allows clients to easily contact you about listings they are interested in!

With all branding directed towards you, the agent; clients notify you when ready to schedule a showing or to learn more about a property.

Gain quality leads and referrals by sharing your customized app unique download link!



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**

# ONE Design- Creative Studio

Digital Design Tool with Branded Templates



## ABOUT

Introducing the ONE Design Creative Studio, a custom and fully integrated design tool for all Realty ONE Group professionals. Take 100% control of marketing collateral with the digital design studio powered by MAXA.

Choose from a large selection of striking design templates that fit every need, from must have print items like business cards to digital assets like social graphics and website banners.

The Creative Studio includes an integration with the MLS as well. Listing fliers, Just Sold postcards and Open House door hangers can all be refined to your exact vision.

ONE Design is fully integrated with the XpressDocs Print Center. Therefore, all print templates customized in the Creative Studio, are available immediately for checkout with XpressDocs. Print items can be mailed in bulk or distributed directly to target home addresses in your market.



INTRODUCTION  
VIDEO



JOIN  
A TRAINING



ONLINE  
RESOURCES

# ONE Design- Print Center

Online Print Shop

## ABOUT

Introducing ONE Design print Center, your go-to resource for direct-to-print, high-quality marketing collateral for all your business needs.

One Design is connected directly to zONE and your MLS for your convenience. Easily create listing announcements in just a few clicks.

Our in-house marketing team has designed beautiful marketing pieces, for all occasions, to catch your client's attention.

Sign up for the Automated Property Marketing program to get fresh assets created automatically with each listing status change!

Quality print material can be shipped directly to you, your office, or you can even send direct mailers to an entire neighborhood all from your computer.



INTRODUCTION  
VIDEO



JOIN  
A TRAINING



ONLINE  
RESOURCES

# Renowned

## Testimonial Management Platform

### ABOUT

Introducing Renowned, your all-in-one marketing engine designed to turn client feedback into powerful online visibility—and help you become the Local Expert in your market. It includes RateMyAgent, the trusted consumer-facing reviews platform where clients read and leave testimonials tied to real transactions, and where every agent receives a professional public profile showcasing their verified reputation.

With Renowned, you can collect, aggregate, and distribute your testimonials for free through your Realty ONE Group membership. Automate reviews directly to your business website, public profiles, and social media accounts. Own your digital presence with the help of verified reviews. Renowned offers

ONE Family members receive a 15% discount on all Renowned subscription upgrades. This preferred pricing gives you access to Social Studio, our automated social content engine that transforms your reviews, listings, and market activity into ready-to-publish posts across multiple channels. With Social Studio and other Renowned upgrades, you can expand your digital presence, strengthen your brand, and stay top of mind—without adding more work to your day.



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**

# LiveEasy

Personalized Moving and Home Concierge

## ABOUT

Introducing LiveEasy, an all-in-one moving and home maintenance platform to share with clients when closing a deal to stay top of mind post-transaction.

Moving is stressful enough. Delight clients with LiveEasy's automated post-transaction services and be sure to always leave a lasting impression. With a step-by-step guide to all moving related tasks; LiveEasy keeps your clients feeling confident and relaxed throughout the transition. Not to mention, all email and phone communication received by your client is branded to you!

The Home-ownership dashboard makes staying in-touch a fun and helpful process to for your past clients. Provide a useful dashboard to help homeowners manage important documents, get the best prices on common services and monitor the value of their home.



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**



**ONE**  
**TREE**  
**PROGRAM**



Join REALTY**ONE**GROUP in our mission to maintain a healthy and happy planet earth!

# ListTrac

## Online Listing Traffic Dashboard

### ABOUT

Introducing ListTrac, an all encompassing dashboard for monitoring listing engagement online. Stay in the know, and strengthen seller relationships with real-time data at your finger tips.

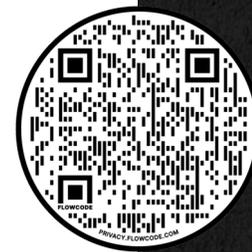
The ListTrac dashboard uses user analytics to create a complete picture of your online marketing efforts. Get instant reporting on listing views from the ONE App, ONE Suite websites, map.realtyonegroup.com, Boost and hundreds of other third party sites.

See where potential buyers are viewing your listing from and determine if current marketing efforts are providing the desired results. Let the data do the talking for you through downloadable reports, which can be shared with sellers during the listing process.

Access to live and accurate data put's Realty ONE Group agents in the driver's seat when approaching difficult conversations with sellers like: price changes, marketing pushes and general buyer interest with sellers.



**INTRODUCTION  
VIDEO**



**JOIN  
A TRAINING**



**ONLINE  
RESOURCES**

# ONELUXE

REALTY**ONE** GROUP INTERNATIONAL

EXPAND YOUR *business* AND  
YOUR *market* WITH **ONE LUXE.**

AN EXCLUSIVE LUXURY DIVISION OF  
REALTY**ONE**GROUP

[REALTYONEGROUP.COM/ONELUXE](https://REALTYONEGROUP.COM/ONELUXE)